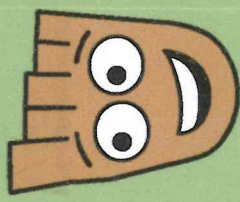


WOW - the year-round walk to school challenge

Badge design competition 2018



Which is your favourite season?

Design your own WOW badge. This year's theme is: WALK THE SEASONS

Top tips for winning designs:

- Use big, bold and colourful designs
- Simple drawings
- Less detail – the badges are only 3cm in size
- Refer to the class mood-board for inspiration

What to avoid:

- Too many people
- Trademarks and logos
- Religious or political images
- Strider, our mascot

Here are a few suggested designs to get you started:

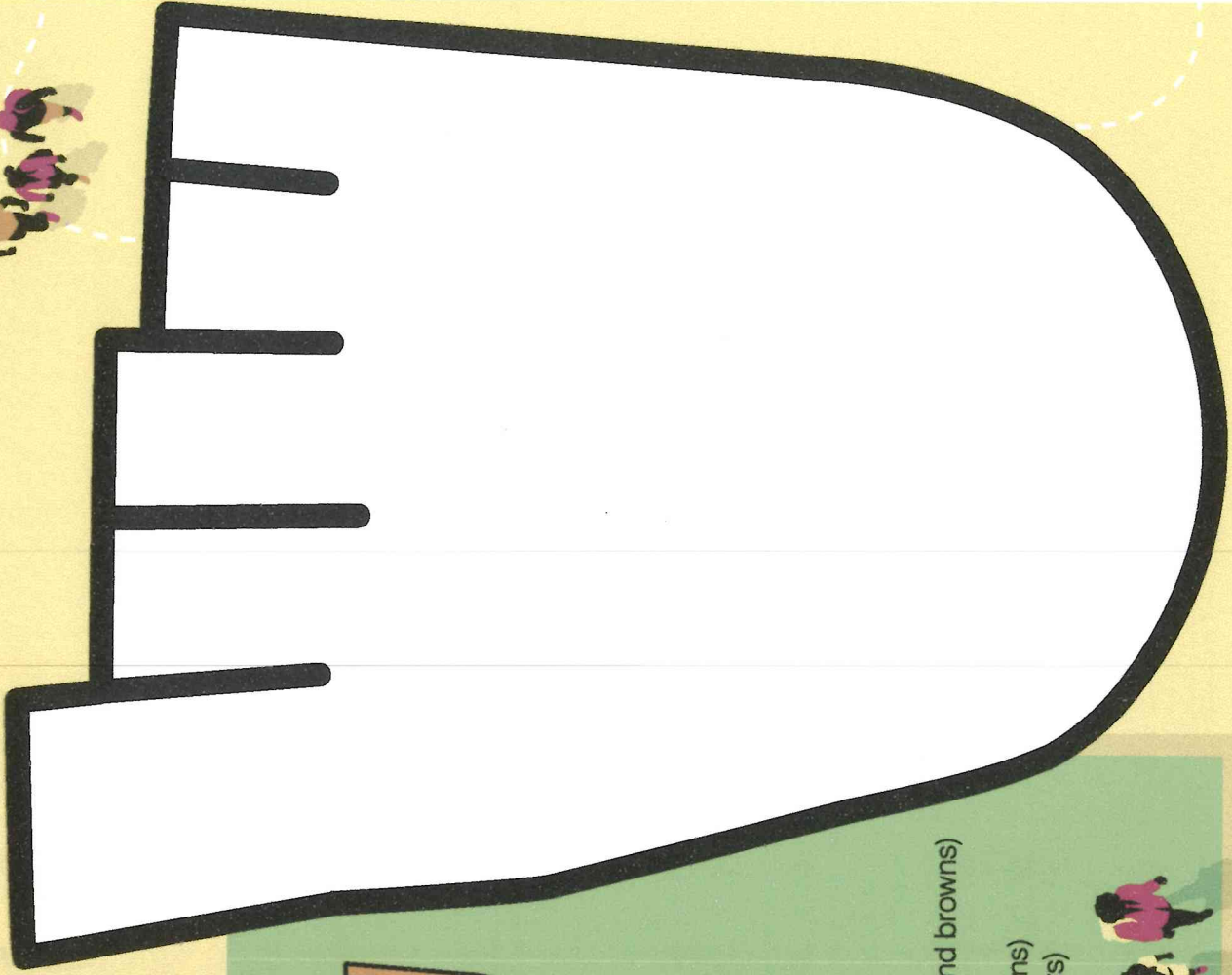
AUTUMN: Fallen leaves, bonfire night, welly boots, hedgehogs (lots of oranges, reds and browns)

WINTER: Snowmen, festivities, bare trees, snowy owl (lots of blues and whites)

SPRING: Lambs, blossom, rainbows, tulips and daffodils (lots of yellows and light greens)

SUMMER: Bucket and spade, parks, Sports day, BBQs (lots of green and bright colours)

For full details on how to enter the WOW badge design competition and terms and conditions, visit www.livingstreets.org.uk/badgecomp2018



Pupil name:

Age:

School name and address:

School telephone:

School email:

Local Authority/Academy trust:

Please tell us what you have drawn and why:

Where did you hear about the competition?

Which season does your design represent?